

NORTH ATLANTIC TALENTS

4 YEAR SKILL DEVELOPMENT AND PROFESSIONALIZATION PROGRAMME

"Film happens when people meet" - Jákup Veyhe

Based on our research **NAT | North Atlantic Talents** is proposing a 4-year programme divided into 4 categories:

- 1. "LOW-HANGING FRUITS"**
- 2. SHORT ONE-TIME ACTIVITIES**
- 3. EXTENDED RECURRING ACTIVITIES**
- 4. DEVELOPMENT AND PRODUCTION PROGRAMMES**

1. "LOW-HANGING FRUITS"

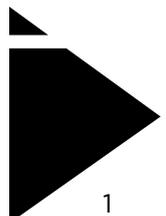
Actions that can be carried out immediately under existing budgets:

1. Information on the existing web pages and social media to create an overview, transparency, openness, and financing, as well as to recruit young people for the film industry and to create a network for the people who are already working with film.
2. Inform about the NAT collaboration on the existing festivals
3. Publish the report and the project to create political awareness - this will happen in October 2016 at Reykjavik International Film Festival
4. Publish information about NAT on our own and partner platforms, websites and in newsletters

2. SHORT ONE-TIME ACTIVITIES

Master classes and workshops on specific disciplines that need to be strengthened in the North Atlantic Region. These could be areas like sound design, casting, dramaturgy etc.

*These are high cost programmes to initiate so from **NAT | North Atlantic Talents** we recommend that the Short One-Time Activities be implemented at a later date.*



3. LARGE, REPETITIVE ACTIVITIES

For semi-professionals and professionals:

NAT SUMMIT *(an annual industry forum)*

We propose that Greenland, Iceland and the Faroe Islands develop an annual, three-days industry forum with a programme consisting of:

1. Seminars and master classes
2. A two-days pitching forum for documentary, web-drama, series and feature film.

NAT SUMMIT is for 4-6 producers/directors from each of the three countries participating with an in-development project.

The main target group is professional filmmakers. A sub-programme will address up-and-coming talents mainly by match-making events, a mentor-programme and access to seminars.

The event will move between Nuuk, Reykjavik and Torshavn on an annual basis.

The **Pitching Forum** will hand out three prizes:

1. EUR 12.000 for the best innovative project in any category
2. EUR 5.000 for the best feature film pitch
3. EUR 5.000 for the best documentary pitch

In the first years the pitching forum should be able to attract national funders, distributors and broadcasters. In subsequent years the forum will have an ambition to attract funders, broadcasters and distributors from the UK, Canada, Scandinavia and elsewhere.

Aside from the pitching forum the NAT SUMMIT programme will consist of seminars and master classes specifically designed to develop producer skills in new ways – how to attract funding, how to deal with distribution and how to handle rights, marketing, and production technology and workflows.

Between the annual events an online **Producers Network** will be developed as a platform for:

- recruitment
- match-making
- project development
- mentorship
- contracts and other legal issues
- policy and how to influence decision makers
- preparations for next NAT SUMMIT

NAT | North Atlantic Talents *proposes that the NAT Producers Network will put together the first NAT SUMMIT in 2017 as a beta version with a budget around EUR 40.000.*

If the proposal is approved the first step is to form a working group to fund and prepare the first event in 2017.

NAT SCRIPT *(a writers room for 9)*

NAT SCRIPT is a series of recurring workshops with the aim of developing writing skills in any format: short fiction, webisodes, TV-drama, documentary and feature film - within the North Atlantic region.

In the NAT SCRIPT programme, a group of nine talented writers and writing directors meet three times a year. In the meetings there will be coaching, individual development talks and readings with actors. During the two year NAT SCRIPT run, there will be 6-8 live events where the writers will meet in persons.

In between the three meetings the group will have an online “writers’ room”, where they can use the network to develop their projects.

The teachers are acclaimed professionals from around the world. Some of the teachers will follow the projects in the online writers’ room and participate in the editing process to challenge and inspire the writers.

During the two year run, at least two readings are arranged with professional actors. Broadcasters and funders are invited for the reading events, and diplomas are handed out following the readings.

NAT | North Atlantic Talents *proposes that if the NAT SCRIPT programme is approved, the first step will be to form a project group to develop the programme and to find funding. It is important that TV-broadcasters as well as film companies and streaming services are involved in this work.*

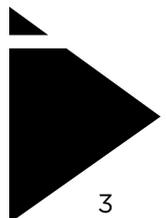
The two-year programme has a budget around EUR 80.000 in total - EUR 40.000 annually - including meetings, travel and accommodation, teachers, venues, actors and development of the online platform.

NAT LAB

Inspired by CPH:LAB **NAT | North Atlantic Talents** proposes to make a programme for six North Atlantic filmmakers recruited by a game maker.

Two filmmakers from each country are matched and mixed, forming three teams. The filmmakers can come from other art forms and are recruited because they have a profile, and have shown talent and innovation in artistic expression.

At least one member of the team must have experience as a filmmaker.



The project can be of any genre, format and length – and can be shot anywhere.

Each team is funded with EUR 15.000 as seed money. The timeframe is one year from the moment that the teams are formed. In the first phase they communicate by Skype and present themselves to each other.

The teams are then invited to a one week workshop in connection with an international film festival. During that week the teams develop their projects. There will be master classes, meetings, seminars and workshops with acclaimed filmmakers from around the world.

The NAT LAB has a half time producer connected as project manager. He/she will be assisting the three teams with developing a programme and finding funding.

The project may end because a team cannot work together or cannot agree to a common project. Or the project may end with a very developed pilot and project description/script.

If the project needs more funding than the EUR 15.000 it is up to the team to find additional funding in cooperation with the NAT LAB-producer.

As a general rule, the finished film will premiere at the festival where the team met the first time.

NAT PRODUCERS NETWORK

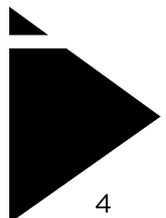
A central part of **NAT | North Atlantic Talents'** recommendations is the immediate formation of a **NAT PRODUCERS NETWORK** - a programme arranged and run by a group of producers from the North Atlantic region who voluntarily participate in and contribute to the network sessions.

The aim of NAT PRODUCERS NETWORK is to enhance production skills and producer awareness in the North Atlantic region, and to encourage cooperation between filmmakers from Iceland, Greenland and the Faroe Islands.

One of the network's primary functions is to organize the annual **NAT SUMMIT** industry forum.

The framework, budget etc. is agreed upon in the establishing phase of the network.

*The network will work from a charter stating the purpose of the network, criteria for memberships, the relation between the network and the **NAT | North Atlantic Talents** steering committee etc.*



For up and coming talents:

NAT BUSINESS

Three professional producers – one from each of the North Atlantic countries – volunteer to mentor an up and coming producer from the region.

The aim of the programme is to introduce new talents to the business mainly by participating in the International Film Festivals of Haugesund, Berlinale and Rotterdam / Cannes.

The budget of the programme aims to cover travel and accommodation, fees and accreditation.

4. DEVELOPMENT AND PRODUCTION PROGRAMMES

NAT SHORT

NAT | North Atlantic Talents *is encouraging a stronger collaboration between the independent filmmakers and the national TV broadcasters of the North Atlantic countries.*

NAT SHORT is a North Atlantic short film competition run by the film communities in the region, and televised through each national TV broadcaster.

Each individual country will make a national call for submissions of short films. The call will be announced on all platforms of the local national broadcaster: through radio, TV, website and social media.

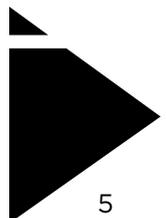
The short films can be made by anyone, anywhere in the country. The only criteria for submission is that the short film can be no longer than 3 minutes.

Some time after the call has been made, the submitted short films will be screened on the national TV station in a NAT SHORT show format. Each show will be 25 minutes, and a total of six shows will air.

In the first five shows, five selected short films will be screened, and a panel will discuss and rate the films. Based on these ratings, and possibly text messages from viewers and/or studio audiences, one of the five films will proceed to the final sixth show.

The sixth and final NAT SHORT show will air simultaneously in all three countries, and feature the 15 short films that have been selected from the previous five shows – five films from each country.

A high-end panel featuring world class filmmakers and professionals will rate the selected films and crown the best short film of the North Atlantic.



Each country will provide EUR 6.000 of prize pot money which will be split between the main prize of EUR 15.000, and a jury's special award of EUR 3.000.

*The NAT SHORT concept is based on a Faroese short film competition, AGURK, which has proven successful in its local territory. From **NAT | North Atlantic Talents** we believe that the concept can be broadened out to include the whole North Atlantic region, and that it can be useful for recruiting new filmmakers from more remote areas in our countries.*

Budgets for NAT SHORT will be developed in cooperation with the TV broadcasters, RÚV (Iceland), KNR (Greenland) and Kringvarp Føroya. First contact with broadcasters has been very promising.

NAT FILM

In NAT FILM we take the NAT SHORT concept to the next level.

NAT FILM is a short film competition based on production- and storytelling workshops organized in cooperation with the national TV broadcasters.

The physical workshops will be carried out in the capital cities of the North Atlantic region, Reykjavik, Nuuk and Torshavn. But the national TV broadcasters will air the workshops live on TV, making it possible for participants from more remote areas to get involved.

To find participating filmmakers, there will be a pre-selection process based on application demo films. The NAT SHORT project (described above) can also be a source of recruiting filmmakers for the NAT FILM concept.

Participants will be able to use the TV broadcasters' production facilities and workers to help produce their stories. The short films must be between 5 and 7 minutes.

The final films from all three countries will enter a short film festival competition programme. This can be an existing film festival such as RIFF, or it can be a new NAT FILM short film festival which takes place annually, and moves around between Reykjavik, Nuuk and Torshavn.

The aim of NAT FILM is to build competences through practical workshops, and to let the training proceed onto a concrete platform - the festival competition - where the films are guaranteed an audience. It is also the intention that local stories and storytelling concepts can be enhanced through the workshops.

NAT FILM budgets are pending further concept development.

